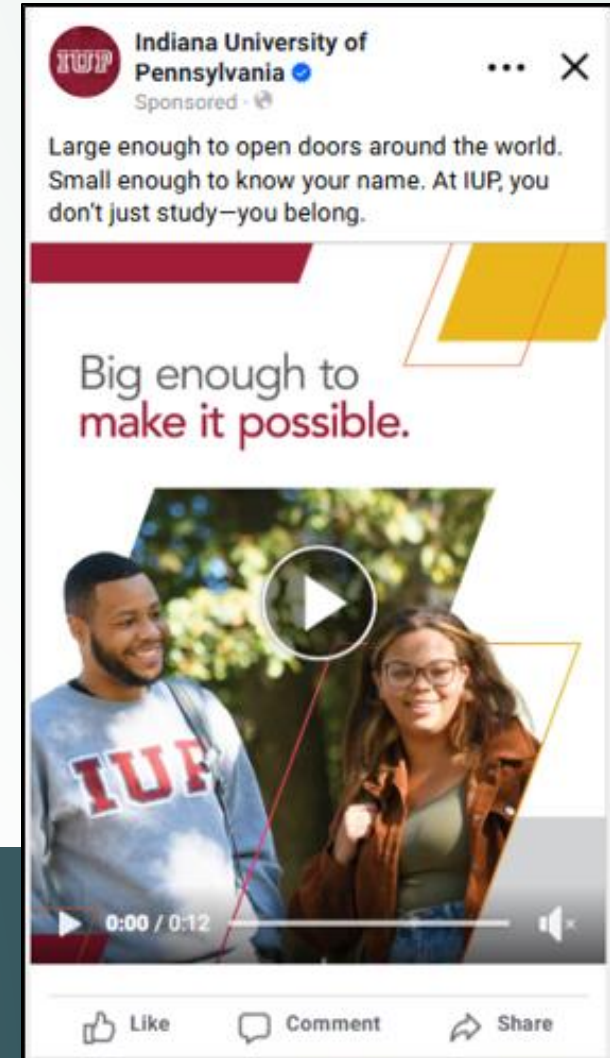


| Meta Undergraduate (3G, 3F, 3B)



| Meta Undergraduate (3A, 11F, 11E)

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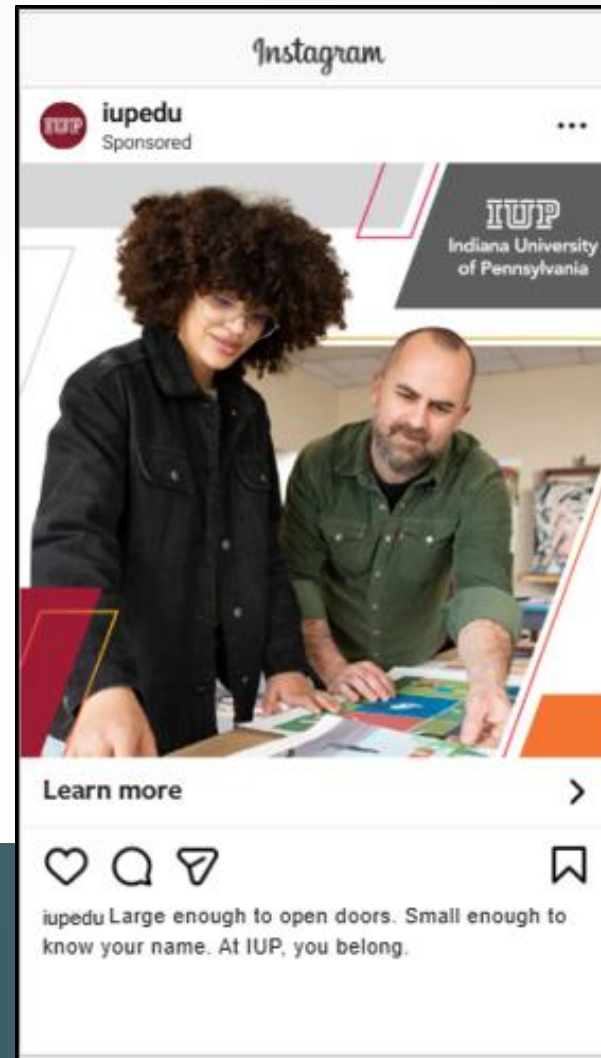
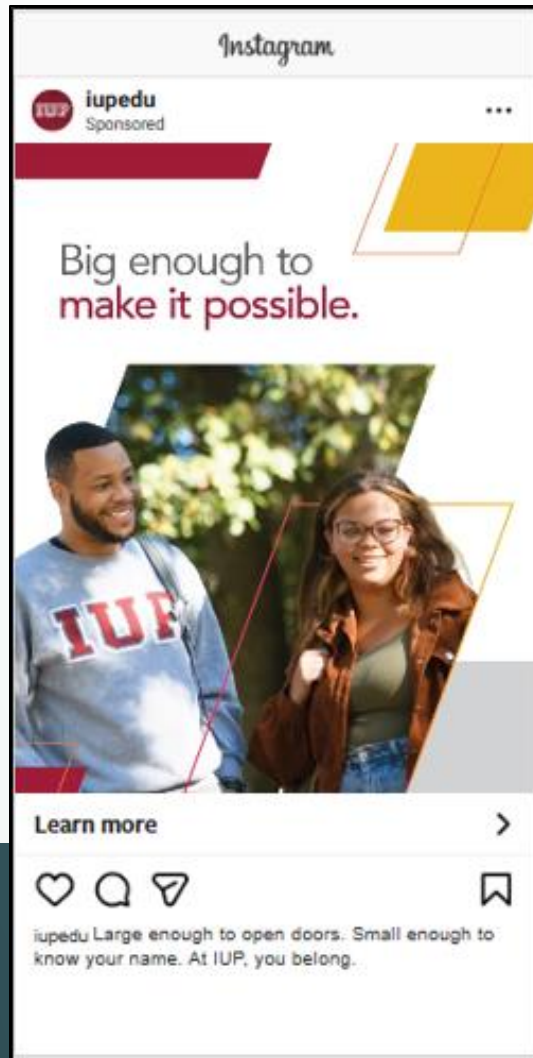
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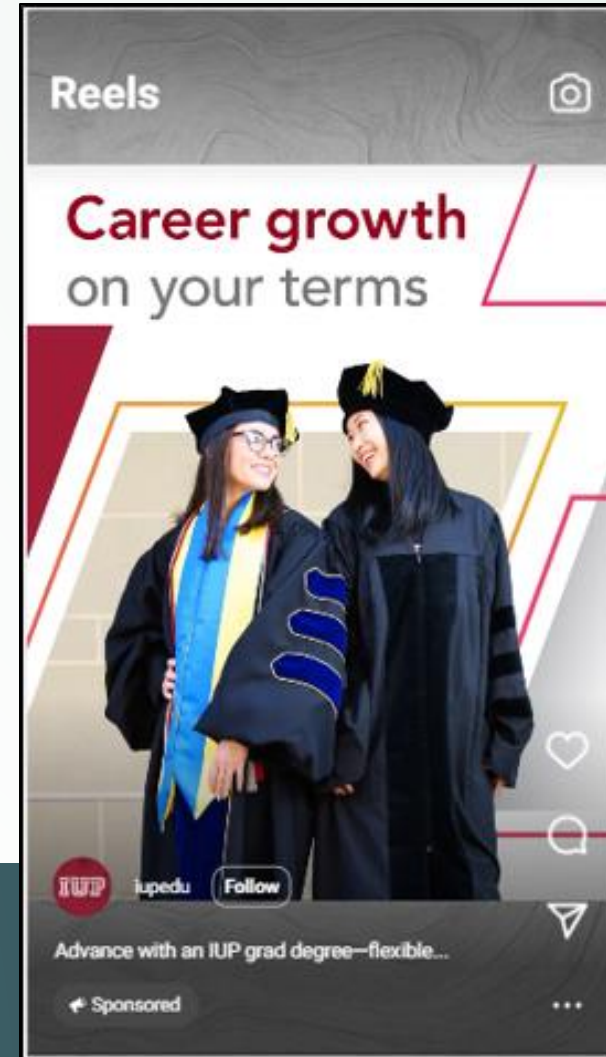
| Meta Undergraduate (11B, 11A)



| Meta Graduate (3A, 3F, 3G)



Meta Graduate (11A, 11B, 11E)



| Meta Graduate (11F, 18A)



YouTube Non-Skippable – Undergraduate (UG 8A Student Success)

The image shows a YouTube video player interface. The main video area displays a classroom scene with students. A non-skippable advertisement is overlaid on the video. The ad features the IUPUI logo and the text "The door is open." Below this, it says "We open doors" and "Sponsored" with a link to "www.iup.edu/...". A "Learn more" button is also present. The video title is "Casually Explained: Guide to College and University" by the channel "Casually Explained" (4,16M subscribers). The right sidebar shows a list of recommended videos, including "Ultimate Guide To Choosing A College Degree", "Casually Explained: Moving Out", "Casually Explained: Engineering", "mistakes to AVOID in college", "If I Was a Student Again, I'd Do This", "The Science Of Being Funny", "AVOIDING WORK? Why you procrastinate even when it feels bad", "Put Down Your Phone and Embrace Boredom", and "HOW TO STUDY".

YouTube

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CHOOSE YOUR DEGREE
Ultimate Guide To Choosing A College Degree
Steven Hernandez · 13:49
7.5K views · 4 years ago

Casually Explained: Moving Out
Casually Explained · 4:25
7.2M views · 7 years ago

Casually Explained: Engineering
Casually Explained · 6:12
1.8M views · 4 months ago

mistakes to AVOID in college
Gulzar Khan · 13:02
682K views · 1 year ago

If I Was a Student Again, I'd Do This
AB Abbas · 12:48
1.5M views · 2 years ago

The Science Of Being Funny
Humor · 6:13
78.5K views · 1 year ago

AVOIDING WORK? Why you procrastinate even when it feels bad
TED-Ed · 1:46
6.2M views · 2 years ago

Put Down Your Phone and Embrace Boredom
Harvard Business Review · 5:59
4.5M views · 1 month ago

HOW TO STUDY
3 tips on how to study effectively
TED-Ed · 5:09
7M views · 1 year ago

Casually Explained: Guide to College and University
Casually Explained
4,16M subscribers

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YouTube Non-Skippable – Undergraduate (UG 8A Student Success)

The image shows a YouTube video player interface. The main video is a chemistry lab scene featuring a female student in a white lab coat and blue gloves, using a pipette to transfer liquid into small vials on a lab bench. The video has a 'Sponsored' overlay at the bottom left with the text 'We open doors' and a 'Learn more' button. The video title is 'How to Apply to College | How to College | Crash Course'. Below the video, there is a description box with the text '288K views · 3 years ago · #StudyTill #CrashCourse #HowtoCollege' and a 'Shop the CrashCourse store' link. To the right of the video, there is a sidebar with recommended videos, including 'Accounting Assistant', 'How to Pay for College', 'How to apply to college from start to finish', 'How to Choose a Major', 'To College or Not To College', 'How to make learning an Addictive as Social Media', 'Common App 2023: Insider Tips', 'Activities That DO Impress Colleges', 'Applying to College Checklist', and 'How to Hook Your Header & Write Better College Essay'.

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TO COLLEGE OR NOT TO COLLEGE? CrashCourse 282K views · 3 years ago

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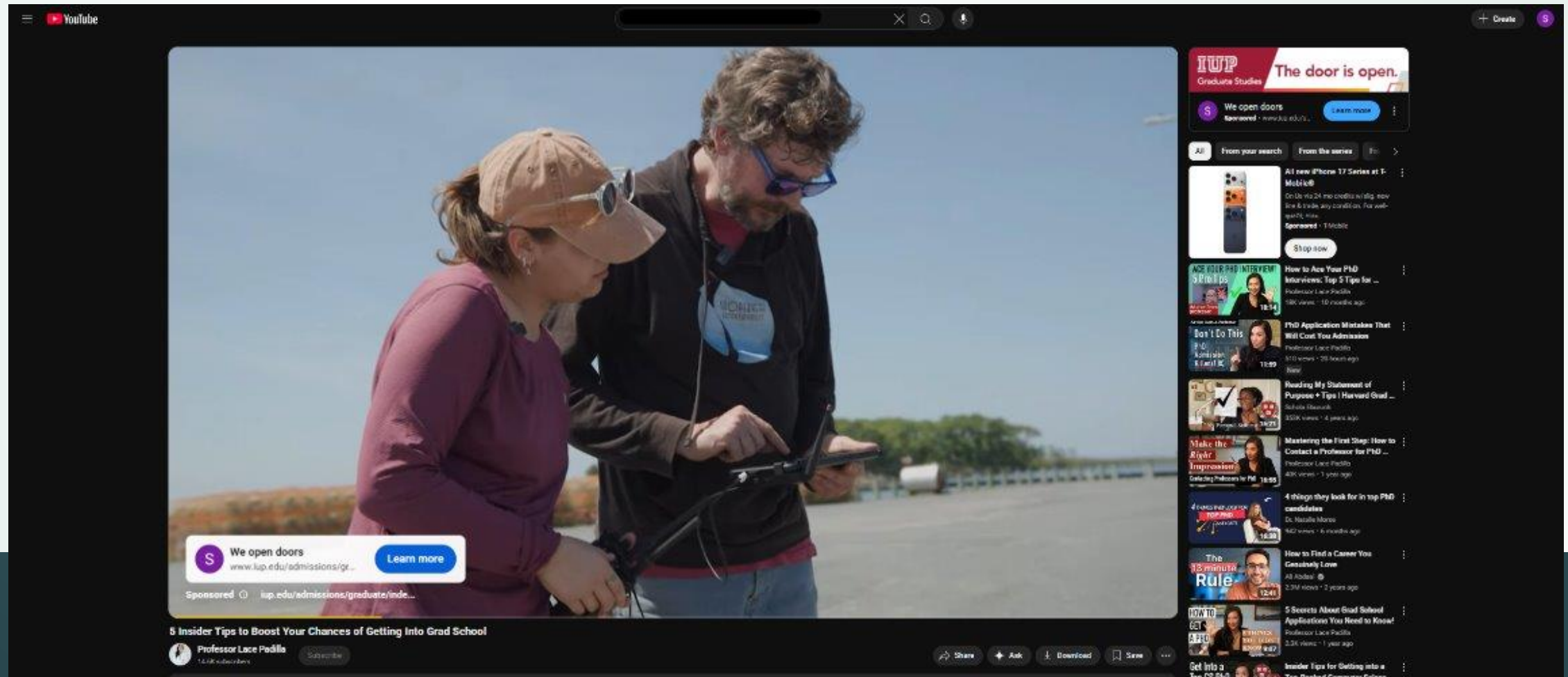
Activities That DO Impress Colleges | OWN the College ... 874K views · 7 years ago

APPLYING TO COLLEGE CHECK LIST 32K views · 3 years ago

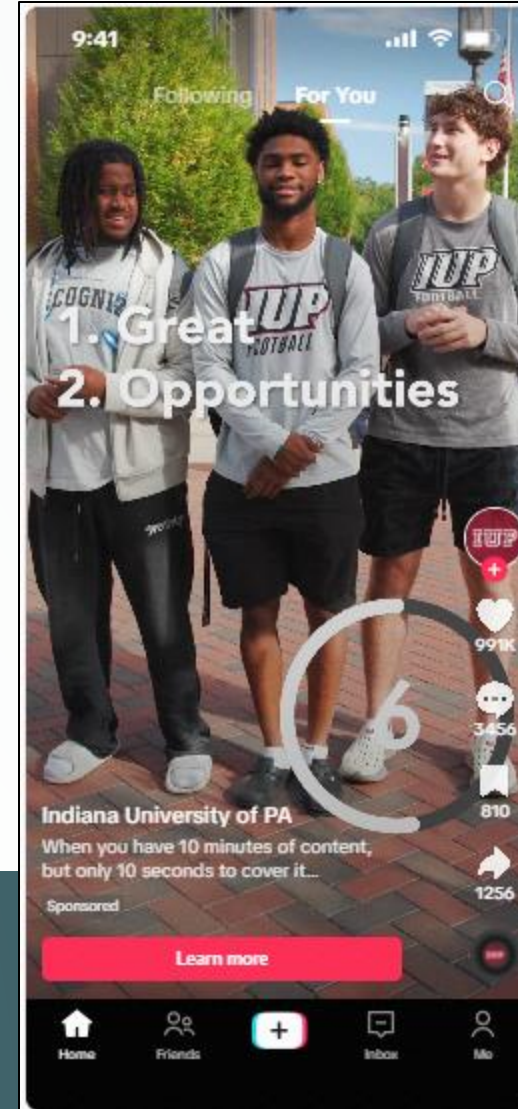
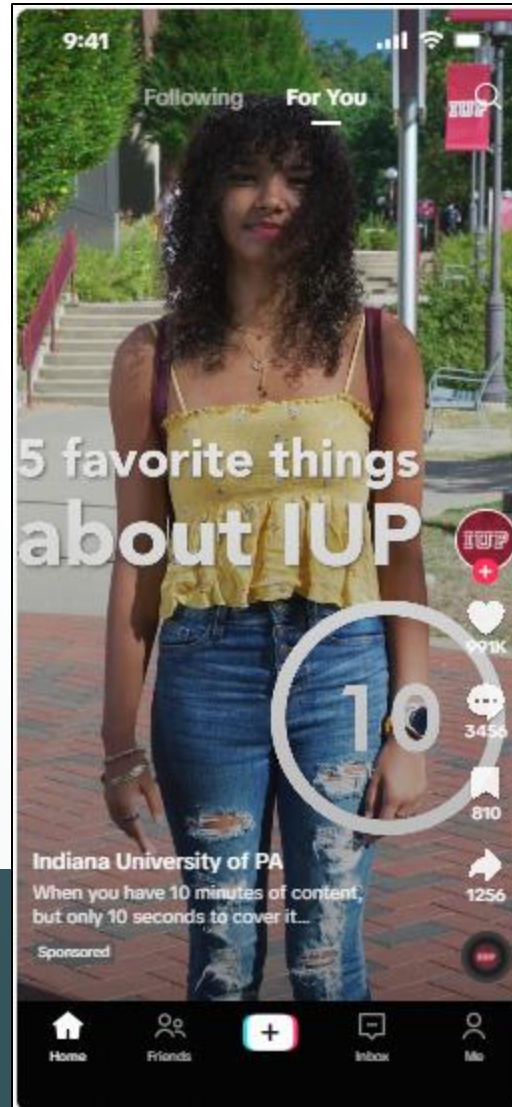
How to Hook Your Header & Write Better College Essay ... College Essay Clinic

9 WAYS TO START

YouTube Non-Skippable – Graduate (GR 8A YouTube)



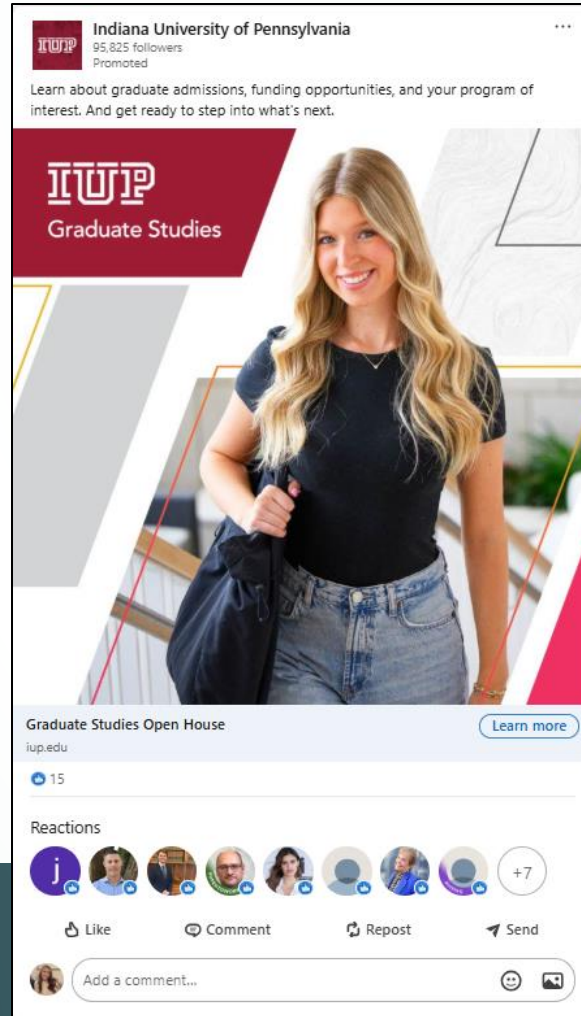
| TikTok – Undergraduate



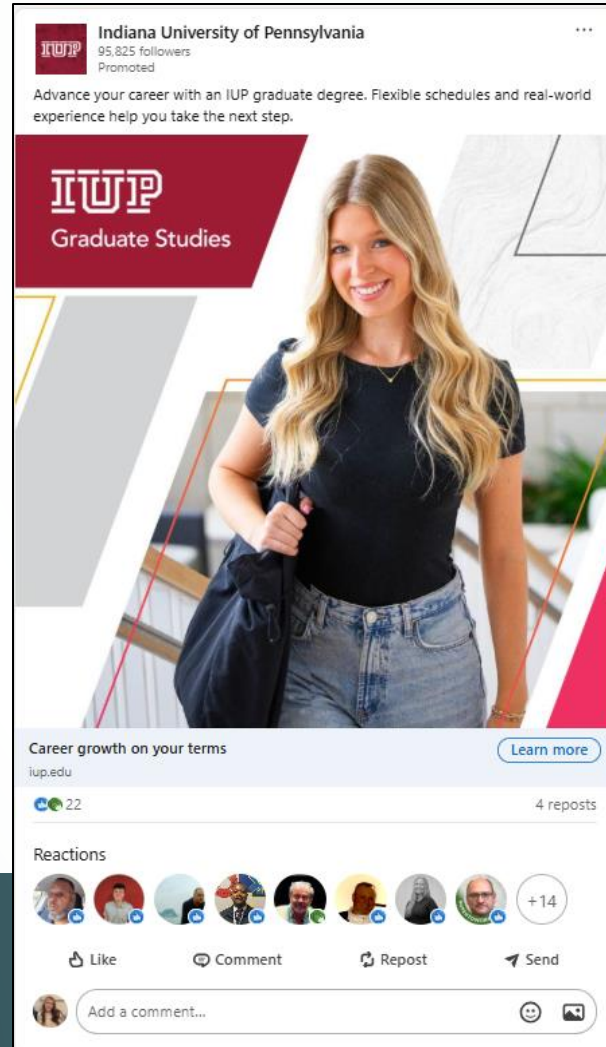
| Snapchat – Undergraduate



| LinkedIn – Graduate 18A



| LinkedIn – Graduate 13A



| Connected TV – Undergraduate (8A Student Success)



| Connected TV – Undergraduate (8A Belonging)



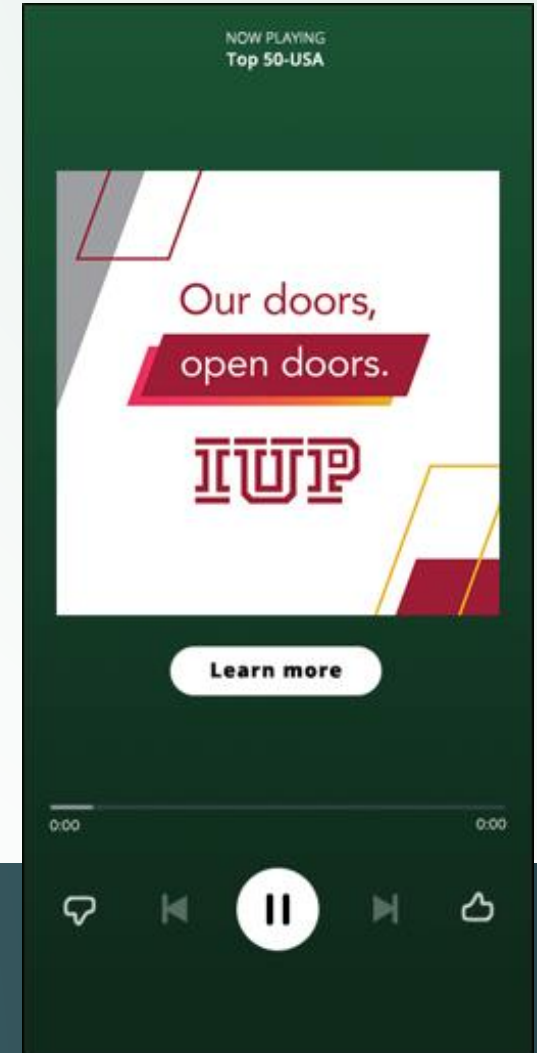
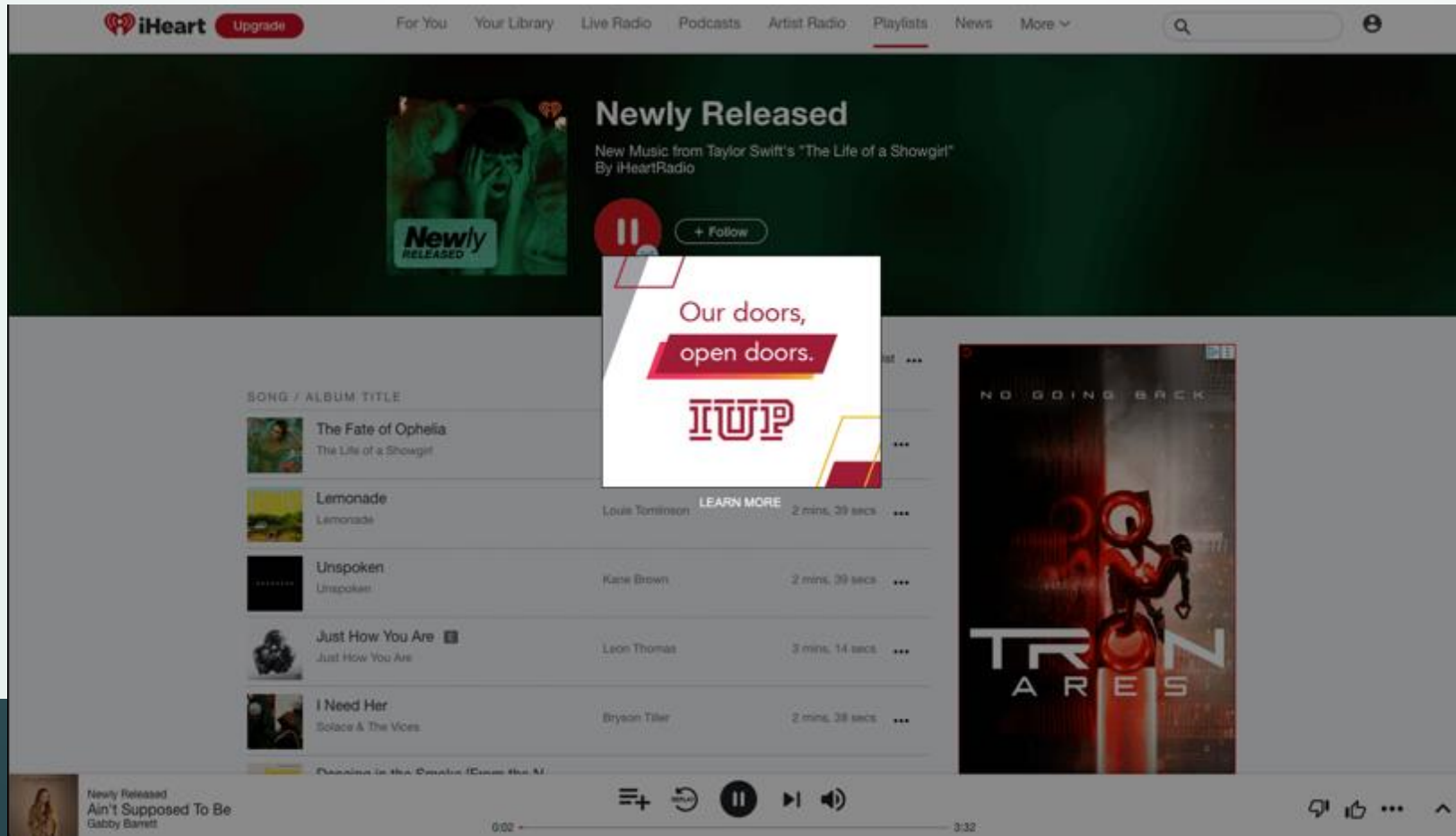
| Connected TV – Graduate 8A



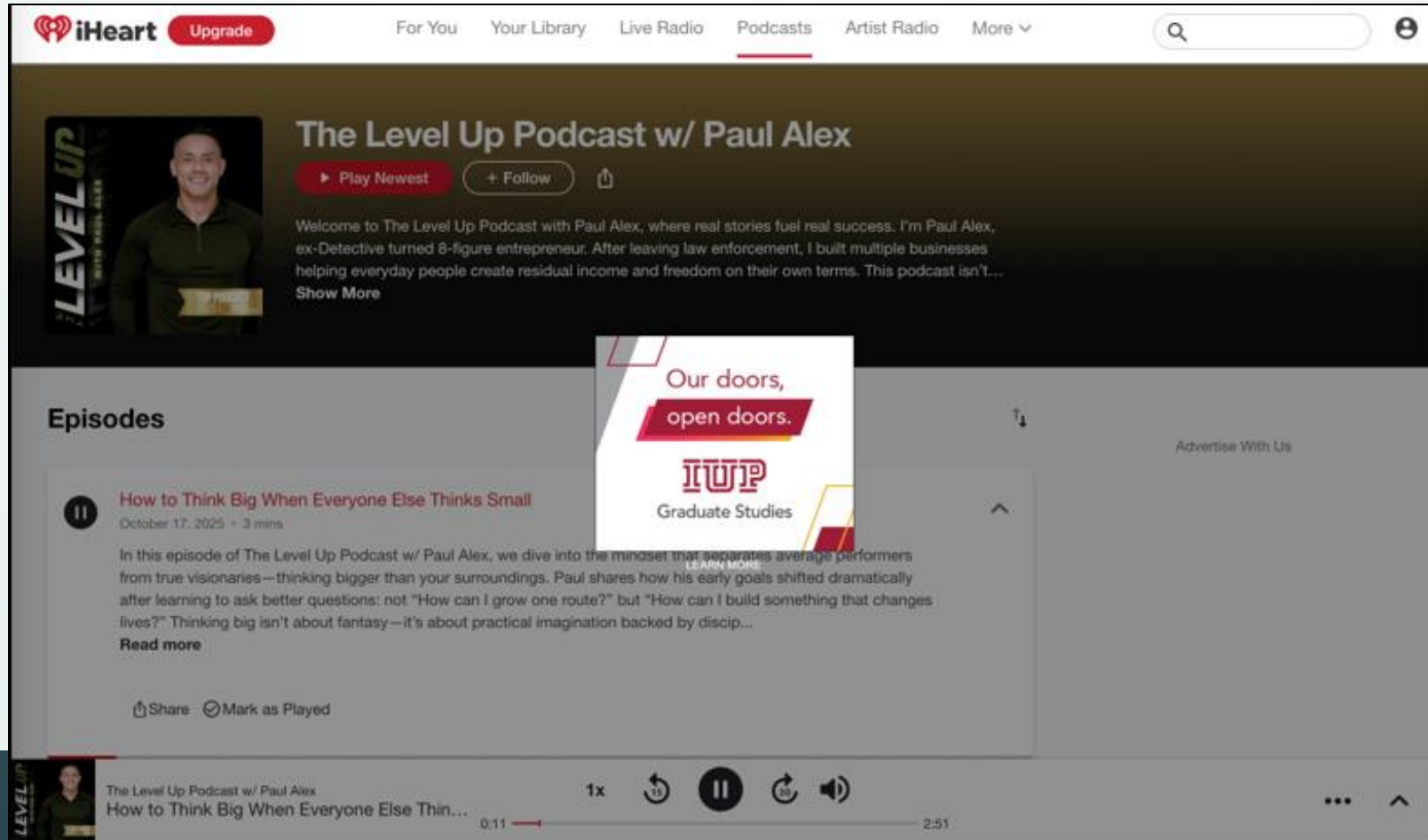
| Digital Out of Home – Undergraduate



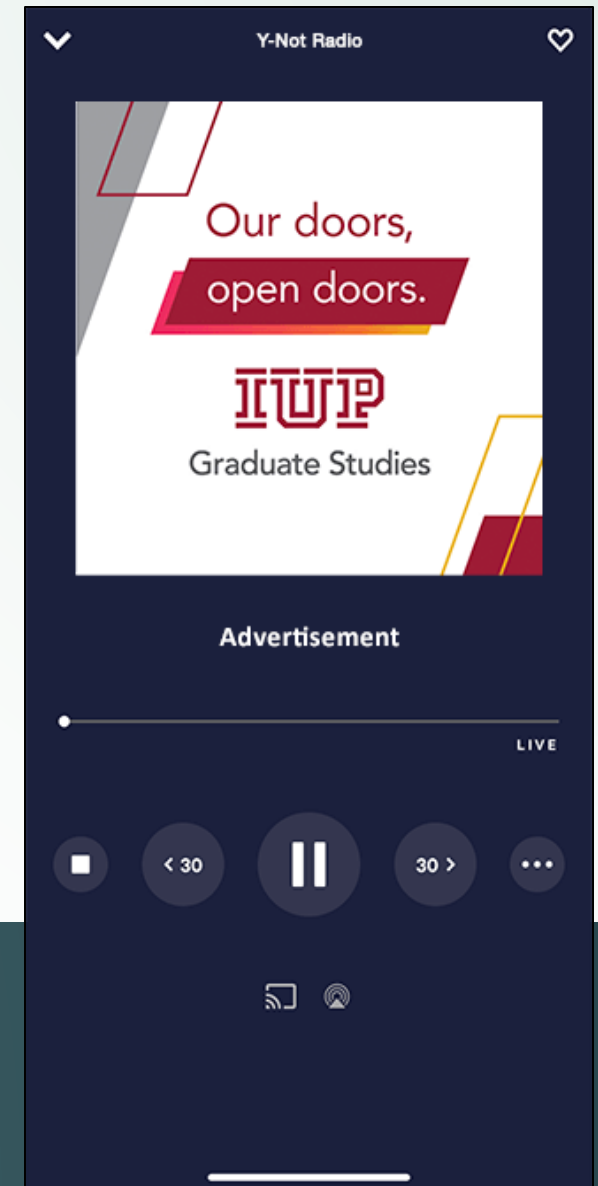
| Streaming Audio– Undergraduate



Podcast – Graduate



The screenshot shows the iHeartRadio website interface for the podcast "The Level Up Podcast w/ Paul Alex". The top navigation bar includes the iHeart logo, an "Upgrade" button, and links for "For You", "Your Library", "Live Radio", "Podcasts", "Artist Radio", and "More". A search bar and a user profile icon are on the right. The main header features a large image of Paul Alex, the podcast title, and buttons for "Play Newest", "+ Follow", and a share icon. Below this is a welcome message and a "Show More" link. The "Episodes" section lists the episode "How to Think Big When Everyone Else Thinks Small" with a play button icon, the date "October 17, 2025", and a duration of "3 mins". A description follows, and there is a "Read more" link. At the bottom of the episode card are "Share" and "Mark as Played" options. A large, semi-transparent advertisement for "IUP Graduate Studies" is overlaid on the episode card, featuring the text "Our doors, open doors." and the IUP logo. The bottom of the page shows a playback bar with the podcast title, episode title, a progress bar at 0:11, a 1x speed selector, and playback controls (play/pause, previous, next, volume).



The screenshot shows a mobile app interface for "Y-Not Radio". The top bar has a dropdown arrow, the app name "Y-Not Radio", and a heart icon. The main content area displays a large advertisement for "IUP Graduate Studies" with the text "Our doors, open doors." and the IUP logo. Below the ad is a "LIVE" indicator and a progress bar. The bottom section contains playback controls: a square button, a "< 30" button, a play/pause button, a "30 >" button, and a three-dot menu button. At the very bottom are icons for a speaker and a signal strength indicator.

Cross Platform Display – Graduate 160x600 Forbes

Forbes

LEADERSHIP > EDUCATION

Report: College Enrollment On Track To Increase For 3rd Straight Year

By [Michael T. Nietzel](#), Senior Contributor. © Michael Nietzel, former college pr... [Follow Author](#)

Published Nov 11, 2025, 01:15am EST, Updated Nov 11, 2025, 06:21am EST

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Enrollment at the nation's colleges and universities is up for the third straight year, according to a preliminary report. GETTY

In a difficult year marked by several federal policy challenges and financial pullbacks, college leaders received some good news today in the form of a preliminary report showing that postsecondary enrollment increased for the third consecutive year since the losses sustained during the Covid-19 pandemic.

The new [Preliminary Fall Enrollment Trends](#) report from the National Student Clearinghouse Research Center found that total enrollment at the nation's colleges and universities increased 2.0% this fall, powered largely by a 2.4% increase in undergraduate enrollment.

NSCRC cautioned, however, that the report was preliminary, based on about 8.5 million

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Tuesday, November 11, 2025
Today's Paper | Inquirer Food Fest

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Penn's endowment grows 12.2% to \$24.8 billion

Penn trustees also appointed new chair for Wharton Advisory Board, replacing Marc Rowan



University of Pennsylvania campus
Tom Gralish / Staff Photographer

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by Susan Snyder
Published Nov. 7, 2025, 4:05 p.m. ET

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Every Baby Born in California Gets Free Money for College — Here's How



J. ARKY
Sun, November 9, 2025 at 6:06 AM EST



kate_sept2004 / Getty Images

Reasons to move to California are infinite: the weather, the scenery, the things to do, and the mix of cultures



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PARENTING

I broke a big rule of college applications by writing about my mother. My love for her got me into Yale and Stanford.

Essay by [Brian Zhang](#)



AD

The author wrote about his mother in his college essays. Courtesy of Brian Zhang

Nov 4, 2025, 3:25 PM ET

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